

# Startup Success Made in India

## Terms & Conditions

Last updated: 26-12-2025

---

## 1. Overview

The **Startup Success Made in India** initiative is a campaign by **BINI** to support early-stage India-based businesses by offering **free website development**, subject to the terms outlined below.

Participation in this campaign constitutes acceptance of these **Terms & Conditions**.

---

## 2. Eligibility Criteria

To qualify for the Startup Success Made in India campaign, applicants must meet **all** of the following conditions:

- The business must be **registered and operational for a minimum of six (6) months**.
- The business must have a **registered office address in India**.
- The applicant must represent a **legally recognised business entity** (sole proprietorship, partnership, LLP or private limited company)
- The business must either:
  - Already own a **registered domain name** or
  - Agree that **domain purchase costs are separate** and not included in the campaign.

BINI reserves the right to verify eligibility and reject applications that do not meet these criteria.

---

### 3. Scope of the Free Website

Under this campaign, BINI will provide:

- Design and development of a **standard informational website**, based on mutually agreed specifications.
- A limited number of pages and features, defined at the time of agreement.
- One round of reasonable revisions post initial delivery.

Any additional features, integrations or changes beyond the agreed scope will be considered **out of scope** and may incur additional charges.

---

### 4. Exclusions & Additional Costs

The following are **not included** under the free website campaign:

- **Domain registration charges**
- **Hosting charges**
- **Third-party tools, plugins, licenses or subscriptions**
- **Ongoing maintenance, updates or support** after delivery (unless separately agreed)

All such costs, if required, will be borne by the applicant.

---

### 5. Project Timeline

- The project delivery timeline is **one (1) month** from the date of:
  - Formal acknowledgement and
  - Signing of the agreement or acceptance of terms.
- Timelines are subject to:
  - Timely content and approvals from the applicant.

- No major scope changes after commencement.

Delays caused by the applicant may extend the delivery timeline accordingly.

---

## 6. Intellectual Property & Usage Rights

- Upon full delivery, the applicant is granted the right to **use the website for their own business purposes**.
  - The applicant **may not sell, resell, sublicense or transfer** the website (in part or whole) to any third party.
  - BINI retains the right to:
    - Showcase the project in its portfolio.
    - Reference the work for internal, marketing or case study purposes.
- 

## 7. Termination & Discretion

BINI reserves the right to:

- Reject or terminate participation at any stage if:
  - Information provided is found to be false or misleading.
  - The applicant violates these Terms & Conditions.
- Modify or discontinue the campaign without prior notice.

Such decisions will be final.

---

## 8. Limitation of Liability

BINI shall not be liable for:

- Business losses, revenue impact or operational issues arising from the use of the website.
- Third-party service failures related to hosting, domains or integrations.

The website is provided **as-is**, within the scope of the campaign.

---

## 9. Governing Law

These Terms & Conditions shall be governed by and construed in accordance with the laws of **India**.

---

## 10. Contact

For any questions regarding this campaign, applicants may contact BINI through the official communication channels listed on the website.