

Startup Success Made in India

Terms & Conditions

Last updated: 26-12-2025

1. Overview

The **Startup Success Made in India** initiative is a campaign by **BINI** to support early-stage India-based businesses by offering **free website development**, subject to the terms outlined below.

Participation in this campaign constitutes acceptance of these **Terms & Conditions**.

2. Eligibility Criteria

To qualify for the Startup Success Made in India campaign, applicants must meet **all** of the following conditions:

- The business must be **registered and operational for a minimum of six (6) months**.
- The business must have a **registered office address in India**.
- The applicant must represent a **legally recognised business entity** (sole proprietorship, partnership, LLP or private limited company)
- The business must either:
 - Already own a **registered domain name** or
 - Agree that **domain purchase costs are separate** and not included in the campaign.

BINI reserves the right to verify eligibility and reject applications that do not meet these criteria.

3. Scope of the Free Website

Under this campaign, BINI will provide:

- Design and development of a **standard informational website**, based on mutually agreed specifications.
- A limited number of pages and features, defined at the time of agreement.
- One round of reasonable revisions post initial delivery.

Any additional features, integrations or changes beyond the agreed scope will be considered **out of scope** and may incur additional charges.

4. Exclusions & Additional Costs

The following are **not included** under the free website campaign:

- **Domain registration charges**
- **Hosting charges**
- **Third-party tools, plugins, licenses or subscriptions**
- **Ongoing maintenance, updates or support** after delivery (unless separately agreed)

All such costs, if required, will be borne by the applicant.

5. Project Timeline

- The project delivery timeline is **one (1) month** from the date of:
 - Formal acknowledgement and
 - Signing of the agreement or acceptance of terms.
- Timelines are subject to:
 - Timely content and approvals from the applicant.

- No major scope changes after commencement.

Delays caused by the applicant may extend the delivery timeline accordingly.

6. Intellectual Property & Usage Rights

- Upon full delivery, the applicant is granted the right to **use the website for their own business purposes**.
- The applicant **may not sell, resell, sublicense or transfer** the website (in part or whole) to any third party.
- BINI retains the right to:
 - Showcase the project in its portfolio.
 - Reference the work for internal, marketing or case study purposes.

7. Termination & Discretion

BINI reserves the right to:

- Reject or terminate participation at any stage if:
 - Information provided is found to be false or misleading.
 - The applicant violates these Terms & Conditions.
- Modify or discontinue the campaign without prior notice.

Such decisions will be final.

8. Limitation of Liability

BINI shall not be liable for:

- Business losses, revenue impact or operational issues arising from the use of the website.
- Third-party service failures related to hosting, domains or integrations.

The website is provided **as-is**, within the scope of the campaign.

9. Governing Law

These Terms & Conditions shall be governed by and construed in accordance with the laws of **India**.

10. Contact

For any questions regarding this campaign, applicants may contact BINI through the official communication channels listed on the website.